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News Release

FOR IMMEDIATE RELEASE

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Delta Dental Named ‘Wisconsin’s Best Dental Plan’ For Sixth Straight Year

STEVENS POINT, Wis., June 11, 2012 – For the sixth consecutive year, Delta Dental of Wisconsin has been named “Wisconsin’s Best Dental Plan” by the readers of *Corporate Report Wisconsin* magazine.

Delta Dental was given the Best of Wisconsin Business Award at a luncheon June 8 at the Concourse Hotel in Madison.

The Best of Wisconsin Business Awards recognize the top Wisconsin-based businesses in 30 categories, from “Best Advertising Agency” to “Best Continuing Education” to “Best Dental Plan.”

More than 2,600 *Corporate Report Wisconsin* readers cast their votes online during a two-month period.

Delta Dental has won the “Best Dental Plan” award six of the seven years the category has existed.

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“It’s always an honor to be singled out by your peers, and it’s a particular honor for Delta Dental to be honored in our 50th year of operation,” says Dennis Peterson, Delta Dental’s executive vice president.

“We’ve tried very hard over the last half-century to be a good corporate steward as well as a good business partner, and I believe this award reflects that.”

For more on the Best of Wisconsin Business Awards, visit www.crwmag.com. For more on Delta Dental of Wisconsin, follow the company on Facebook or visit experience.deltadentalwi.com.

About Delta Dental

Delta Dental of Wisconsin is a not-for-profit dental service corporation offering benefit services, claims processing, and plan administration to employers throughout Wisconsin since 1962. The company is headquartered in Stevens Point, with sales offices in Milwaukee and Madison, and provides benefits and services to more than 1.4 million subscribers and their family members. Delta Dental administers dental benefits for more Wisconsin companies than any other insurance carrier.

As a member of the nationwide Delta Dental Plans Association, the company is able to offer employees of Wisconsin-based companies the same dental benefits to wherever they are located in the United States. The Delta Dental Plans Association is the largest dental-benefits system in the nation. Its member companies provide benefits to more than 51 million people in 93,600 groups across the United States.

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